



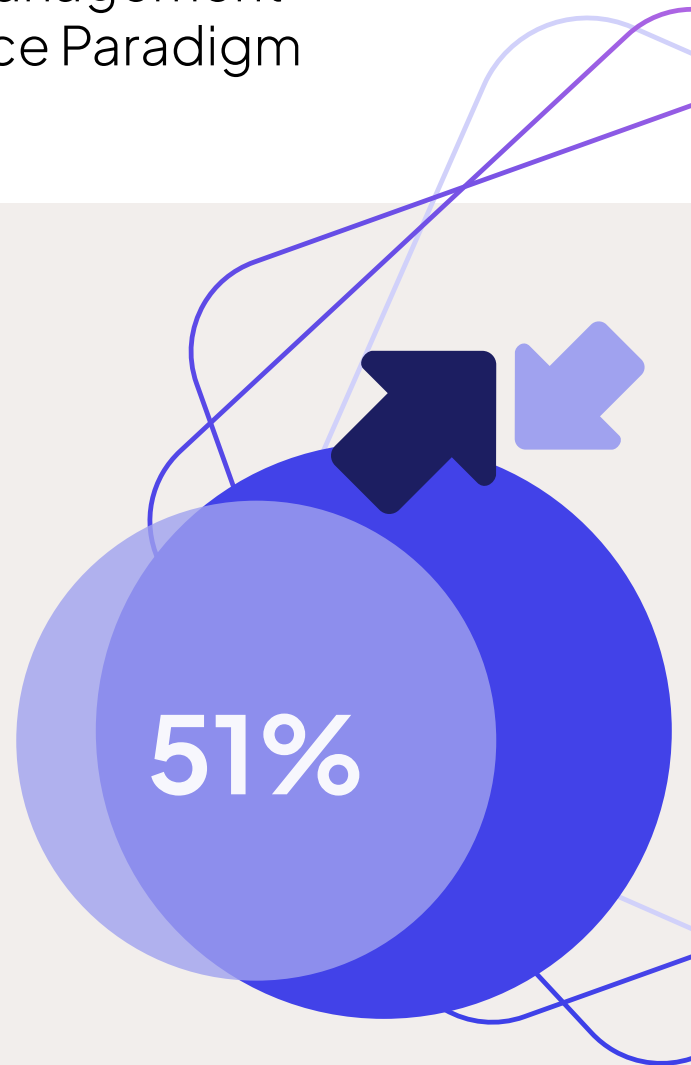
Revolutionize Corporate Workplace Effectiveness with Momentum

The Role of Meeting and Event Management Technology in the New Workspace Paradigm

In today's evolving workplace, corporate meetings and event management play a central role in driving employee engagement and operational success. Yet, many organizations still rely on outdated systems that fail to meet modern needs. As workplace experience evolves, forward-thinking organizations must adapt to create dynamic, flexible environments where employees thrive.

According to the [2024 CBRE Americas Office Occupier Sentiment Survey](#), a disconnect between employer expectations and employee behavior persists. While 60% of employers want employees in the office three or more days a week, only 51% meet this expectation. This misalignment highlights a critical need for adaptable, technology-driven environments.

How can corporate leaders close the gap?



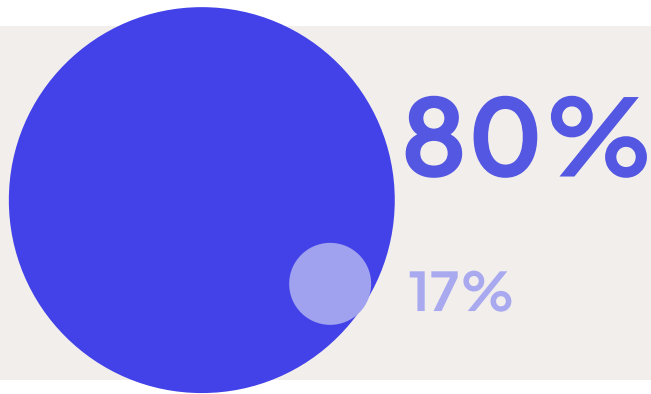


Introducing the Momentum Platform for Meeting and Event Management

The Momentum Platform offers a game-changing solution that seamlessly integrates your corporate office environments, creating a dynamic workspace that supports internal meetings, events, training and collaboration.

Five Corporate Workplace Challenges Solved with Momentus

1. Enforcing Office Attendance



While 80% of organizations have office attendance policies, only 17% consistently enforce them.

SOLUTION:

The Momentus Platform helps transform static office spaces into adaptable, technology-rich environments that accommodate evolving work habits and foster increased attendance. By uniting employees, workplace hospitality services, catering and tech support into a unified system, your office becomes a hub for collaboration and engagement for in-office meetings and events. Our platform ensures that coordinating meetings and events is not only seamless but also purposeful, helping to optimize business growth and employee productivity.

2. Managing Office Attendance for Internal Operations



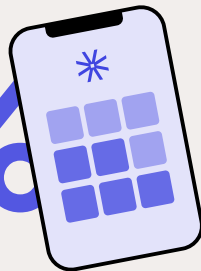
Only 28% of organizations achieve over 60% office utilization throughout the week, with peak days often leaving Monday and Friday underused.

SOLUTION:

The Momentus Platform enables your internal operation teams — workplace experience, catering, audiovisual, maintenance, etc. — to attain full visibility of the “who, what, when and where” of your office meetings and events at a glance. Everyone works from a single calendar, with centralized planning and detailing of meeting and event requirements, including food and beverage, audiovisual and other goods and services. This ensures vibrant, engaging office experiences even during low attendance days, providing insights into space utilization and boosting employee morale.

3. Accommodating Employee Meeting Space Requests

64%



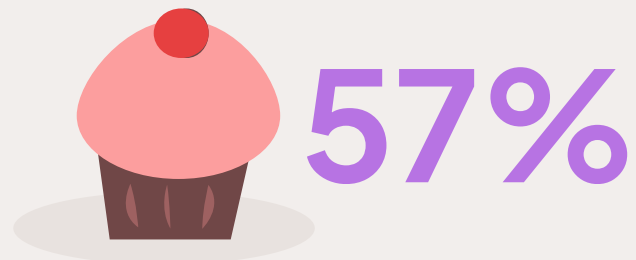
Many buildings struggle to accommodate peak attendance, and 64% of companies prioritize room-booking software to manage limited space.

SOLUTION:

The Momentus Platform streamlines meeting and event planning for your employees. With real-time availability, conflict-free scheduling, and a user-friendly mobile app, your employees can efficiently book and manage corporate office space requests. Whether they need on-demand booking or real-time insights into building occupancy, the Momentus system simplifies every aspect of space management in your corporate office.

4. Enhancing Employee Experiences

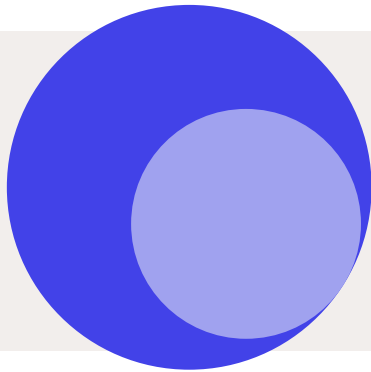
Data consistently highlights the strong preference for high-quality office spaces as 57% of employers desire improved amenities and services for their employees.



SOLUTION:

The Momentus Platform not only makes room booking easy, but it also enhances the in-office experience by offering employees a premium, hospitality-style service. When planning to come into the office, employees can seamlessly order catering, request audiovisual equipment and more – without the need for calls or emails to different internal operation teams. Our platform easily integrates with your catering provider, streamlining tasks like ordering, menu browsing, food item viewing, order management and more.

5. Measuring Space Utilization and Workplace Effectiveness



73%

46%

While 73% of respondents believe their workplace is effective, only 46% measure it.

SOLUTION:

The Momentus Platform provides real-time reporting and analytics on space utilization, attendance trends, food and beverage consumption, equipment usage and many other key performance indicators. Many organizations struggle in this area, often relying on fragmented or manual approaches to meeting and event reporting. With the Momentus Platform, your organization can make data-driven decisions and can continuously improve space utilization and workplace effectiveness.

Your Meetings and Events Matter in Corporate Workplace Effectiveness

Forward-thinking corporations that embrace technology, adaptability and flexibility in their workspaces can unlock significant value by meeting evolving employee needs and optimizing resource use. Transforming your corporate office into a collaborative hub is a strategic necessity in today's evolving business landscape.

With a corporate meeting and event management platform like Momentus, your organization can create a dynamic environment that supports the diverse needs of your employees.

Our one-stop platform will revolutionize how you and your employees plan and execute successful meetings and events. From intuitive space booking to comprehensive event management, Momentus empowers your organization to create extraordinary moments.

Ready to embrace a meeting and event technology solution that will propel your organization to new heights?

Contact us today to explore opportunities for transforming your corporate campus.

REQUEST DEMO

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technologies